

Official Rules

"Short Films"

2019



PREMISE

The "Università Cerca Lavoro" (UCL) Cultural and Social Advancement Association, has designed and promoted the artistic project "Tulipani di Seta Nera International Short Film Festival" (TSN) with the aim of bringing stories about diversity (disability, world of work, poverty, ethnicity, gender, opinions) to the attention of society, media and institutions through the immediacy of short films. For twelve years, we have pursued the goal to create moments of social inclusion and opportunities to bring the features of each individual and the variety of contexts out, without ever seeing diversity as an object of pity. Our main purpose is to give prominence to the very heart of people diversity, highlighting their skills and hopes, by the big screen and all its resources, hoping that for everyone there will always be a way for true inclusion and integration.

1. EVENT VENUES AND DATES

The Festival will take place in May, at the "Cinema Quattro Fontane" (Via delle Quattro Fontane No. 23) and at the *Branaccio Theatre*, in Rome (Italy). The Promoters reserve the right to communicate later any modification of venues, programme and notices, which will be published on the official Festival website www.tulipanidisetanera.it.

The Promoters also reserve the right to change the dates of the Festival if necessary.

Contest deadline: the **short films** must be submitted by February 3rd 2019, except in case of extensions, which will be announced on the Festival website www.tulipanidisetanera.it.

2. PROJECTS AND REQUIRED DOCUMENTATION

The "Tulipani di Seta Nera International Short Film Festival" reflects on the theme of **diversity**. The event aims to promote the works of young filmmakers who could be film school students, graduates or directors, as long as authors are capable, by means of their work, not only to **"tell stories about diversity, but to value the core of diversity itself"**.

Special Categories: the "Tulipani di Seta Nera International Short Film Festival" also deals with the following themes:

- *smile in childhood;*
- *the value of work;*
- *the contribution of leading women;*
- *religious integration;*
- *culture of lawfulness;*
- *bullying and criminality.*

Depending on the works submitted, the Promoters reserve the right to award works that mirror one or more of the themes of these Categories, or to set up a meeting/debate speech around their topic. By the first Category (smile in childhood) we want to emphasise the importance of the world of childhood, innocent and without prejudices, but not immune to inclusion problems in family and school environment.

In the second Category (the value of the work), we want to talk about jobsite safety, as the basis of cooperation between workers and employers, by focusing on the world of work not as a simple source of money, but as a tool for personal realization and social definition.

By the third Category (the contribution of leading women), we want to reflect about women who, in addition to their essential role in family, achieve also important institutional and professional positions. Providing different and complementary points of view about society, these women become essential for achieving significant results, both in the public and in the private sector.

The fourth Category (religious integration) aims to show new pathways for the integration of people of different origins and cultures through religions.

The fifth Category (the culture of lawfulness) is about the promotion of a culture of lawfulness, as the means to educate and form a civil society based on a solid and equal system.

The sixth Category (bullying and criminality) will reflect on these social phenomena in order to sensitize people to the problem and to help victims overcome the reluctance to report such cases.

The Competition is open to:

- Short films and/or animated films of no more than **15 minutes in length, including opening and closing credits**
- Documentaries with a maximum length of **20 minutes, including opening and closing credits.**

Each short or documentary must be submitted attaching the **Registration Form and the Release for use of audio-video material**, accompanied by a **valid ID, the poster in jpg/tiff/jpeg image file format, the Production notes, a photo of the director of the work in jpg/tiff/jpeg image file format, and a trailer of 40 seconds or less in length.**

Works without subtitles or which do not respect the above norms will be deemed void and excluded from the Contest.

3. HOW TO PARTICIPATE

The "Tulipani di Seta Nera International Short Film Festival" is open to everyone.

Only 3 works per author and/or director are accepted.

The pre-registration of the Entries must be completed filling out all required fields on the website www.tulipanidisetanera.it.

Please remember to follow the instructions and feel free to contact the festival office at (+39) 344.15.99.261, if necessary.

The Entries, with and without subtitles, must be accompanied by:

- 1) **Registration form and release form**, which you will receive by e-mail once the pre-registration has been completed;
- 2) **One poster** (A4 paper size) in jpg / tiff / jpeg image format;
- 3) **One picture of the director** of the work in jpg / tiff / jpeg image format
- 4) **The trailer of the short**, with a maximum length of 40 seconds;
- 5) **The Production notes** of the work, which will be sent to you by email, once the pre-registration has been completed;
- 6) **A valid ID** of the owner of the work.

Works from all over the world are accepted to the Contest and will be examined by the Artistic Committee during the selections.

The works must be equipped with subtitles in Italian and/or English language, the absence of subtitles will be a reason for exclusion from the competition.

4. SUBMISSIONS

No payment is necessary to enter the Contest.

The works, **with and without subtitles**, and the required documentation must be sent to the following email address: iscrizione.tsn@gmail.com by using services such as WeTransfer, Google Drive, or via Vimeo link with the corresponding password.

Incomplete registrations imply the exclusion from the competition.

Contest deadline: the short films must be sent by **February 3rd 2019**.

Only works that respect the [technical parameters guidelines](#) in these regulations, and accompanied by the required documentation, as per art. 3, on pain of exclusion from the contest, are accepted.

The material sent will not be returned and will become part of the historical archive of the TSN Festival.

The Winners will be announced on the website www.tulipanidisetanera.it.

Accordingly with the Agreements with the RAI and under the formal consent of the author of the work, the Entries selected as finalists may be aired on RAI platforms (RAI 4, RAI MOVIE and RAI PREMIUM, RAI Channel and RAI TV).

The Promoters reserve the right to communicate said works and the dates of the broadcasting. The Entries must be sent to the following email address iscrizione.tsn@gmail.com, using services such as WeTransfer, Google Drive or via Vimeo link with the corresponding password, respecting the following requirements:

- **FILE DETAILS**

File Format: Codec: Quicktime H264

Frame Size: 1920x1080

Minimal Bitrate: 25.000 kbps (approximately 18 minutes and 3.5 gb) and 25 fps

Audio: uncompressed

Titles and Subtitles must be inside the safe area; files must be named as follows:

Title_director.mov.

Please, send the files to the email address provided by Tulipani di Seta Nera.

N.B. the works must be sent both with and without subtitles.

5. JURIES AND PRIZES

Two Jury selections will evaluate the Entries: the "Technical" Jury and the "VariEtà" ('all-ages') Jury. Jury members will be chosen only after the closing term of the Contest, in order to avoid conflict of interests.

On the "Technical" Jury there will be experts in the fields of cinema, entertainment, communication, sociology, production, directing and music; this Jury will declare the winners for the following prizes:

- *Best Short Film*,
- *Best Smile Debut*, dedicated only to debutants,

“Technical” Jury will also confer the award plaques for the following Categories:

- *Best Actress*
- *Best Actor*
- *Best Screenplay*
- *Best Documentary*
- *Best Picture*
- *Best Music Score*
- *Television Award*
- *Special Categories*

At the discretion of the Promoters, the Winners of the Best Short Film Award and the Best Smile Debut Award may receive cash prizes and/or the opportunity to register for advanced filmmaking courses.

On the "VariEtà" Jury there will be members coming from the world of cinema and entertainment, with a strong interest in the social and third sector. They will have the task of assigning the following prize:

- "Sorriso di VariEtà" ('all-ages smile') Award

The short films that will pass the first selection will be eligible for the special prize "**SORRISO RAI CINEMA CHANNEL**", which will go to the work that will receive the most views from the public of the Internet on the channel expressly created by RAI (www.tulipanidisetanera.rai.it).

During the Award Ceremony the special prizes "SORRISO DIVERSO" ('different Smile') and "TESTIMONIAL SORRISO DIVERSO" ('Different Smile Testimonial') will be awarded to established actors/actresses, or directors who have dedicated or are dedicating their life and artistic career to the positive value of the diversity of people and social inclusion.

6. JUDGING CRITERIA

The "Technical" Jury whose members will be experts in the fields of cinema, entertainment, communication, sociology, production, directing and music will examine the works.

The decision of the Judges is unquestionable and will determinate the Winners for the above-mentioned Categories' Awards.

In addition to evaluating the technical quality of the Entries, the Judges will give a positive assessment to the works that:

- Deal with the theme of diversity in a natural and original way;
- Foster awareness of diversity and above all value it, focusing on overcoming prejudices;
- Underline clichés and stereotypes in the collective imaginary;
- Enhance diversity as a resource;
- Maintain the right to be different, expressing it also with creativity and irony;
- Identify a pathway for integration and inclusion of the outcasts.

Contestants are required to specify in the Synopsis (filling on the corresponding field inside the Festival Participation Form) what kind of diversity and/or Categories' topic their work is about. The absence of the Synopsis and the required documentation will be reason for exclusion from the Contest.

7. PRIVACY POLICY

By registering their work to the competition, Contestants will allow to process their personal data, pursuant to Legislative Decree No. 196 / 2003 and as to per Art. 13 of the European Regulation 2016/679 - GDPR.

The participants authorize the Cultural Association "Università Cerca Lavoro" (UCL), founder of the Tulipani di Seta Nera Festival, or the Company chosen by said Association, to publish the images, photos and videos released during the Festival on its website, on catalogues, and/or other supports, and during public and private events, without compromising personal dignity and decorum. The participants also confirm that this Authorization does not infringe any contractual term and/or right of other representative Agencies, relieving the “Università Cerca Lavoro” Association, or the Company chosen by said Association, from any claim by third parties. The Contestants authorize the use of the image/s and music, which is to be considered as free of charge.

The participants, pursuant to Legislative Decree 196/2003 and Article 13 of the 2016/679 European Regulation - GDPR., declares to be fully informed about the purposes and methods of processing personal data and authorize to collect this material in the TSN Festival Archive.

All personal data and those protected by the privacy Law are and will be processed accordingly to principles of correctness, lawfulness and transparency, protecting your rights, for the purposes and with the methods described in the informative report of TULIPANI DI SETA NERA, available in the dedicated area of the website <http://www.tulipanidisetanera.it>.

The participants declare to hold the right of use and the exploitation right of the works registered to the Festival in accordance to the Law No. 633/1941.

The Promoters reserve the right to use all the material received and the works submitted to the Judges, for the purpose to promote the social message related to the festival. Consequently, they may be screened during promotional events or public events set by the UCL Association, or the Company chosen by said Association.

8. FESTIVAL ARCHIVE

Le The works sent for the pre-selection will not be returned, but will become part of the Archive of the TSN Festival. The U.C.L. Association, founder of the Festival, or the Company chosen by said Association, reserves the right to use this material only for the non-profit purpose to promote the message related to the Festival. By submitting an Entry, the author and/or the right holders of the work authorize its use for the screenings during the Festival and/or film exhibitions, for the sole purpose of promoting the event. They also authorize the use of part of the work submitted (up to 20%) for the promotion of the Festival also on television networks.

9. GENERAL PROVISIONS

Entering into the Festival implies full acceptance of the above Regulations.

The “Tulipani di Seta Nera International Short Film Festival” aims to make the works submitted (their directors and casts) more visible to journalism, television and the world of Cinema. For this reason, the works must not be registered to other Short Film and Documentary Contest with similar purposes, during the Contest Period (from 1 January 2019 to 31 May 2019), on pain of exclusion from this Contest. The winners commit to including in the opening credits of their works the Festival name "Tulipani di Seta Nera International Short Film Festival" and logo.

All works of a racist, pornographic or defamatory nature and/or which violate the Law will be automatically rejected. Prizes will be awarded only in the presence of the winning director or his official representative. The secretariat will not send any prizes. The decision of the Judges is unquestionable.

10. CONTROVERSIES

Entering into the Contest constitutes an acceptance of these Regulations. The Promoters reserve the right of final decisions on everything not specified in these Rules. The Court of Rome shall be the Court competent for the resolution of any controversies.



(Paola Tassone)

Author of the Tulipani di Seta Nera Festival
Vice President of UCL Association